



Dear Parents/Carers,

On **Tuesday 11<sup>th</sup> February** we will be joining schools and youth settings across the UK in celebrating **Safer Internet Day 2020**. Safer Internet Day is a global campaign to promote the safe and responsible use of technology, which calls on young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers, and wider, to join together in helping to create a better internet.

Using the internet safely and positively is a key message that we promote in school, and celebrating Safer Internet Day is a great opportunity for us to re-emphasise the online safety messages we deliver throughout the year. Some of the activities we'll be participating in on the day include:

Whole school assembly, watching safer internet videos and taking part in safer internet quizzes.

We'd be delighted if you could join us in celebrating the day by continuing the conversation at home. To help you with this you may be interested in downloading the **free** Safer Internet Day resource pack for parents and carers which is available here: [saferinternet.org.uk/sid-parents](https://saferinternet.org.uk/sid-parents).

There are also [top tips](#), [a quiz](#) and [films](#) which you can use at home with your child.

Some other resources which you may find helpful in supporting your child online are:

- Advice for parents and carers from [Childnet](#)
- Tips, advice and guides for parents and carers from the [UK Safer Internet Centre](#)
- Guides on popular apps and games from [NetAware](#)
- Reviews and information about games, apps, TV shows and websites from [Common Sense Media](#)
- Help on using parental controls and privacy settings from [Internet Matters](#)
- Information and reporting of online grooming or abuse from [CEOP](#)

Online safety is an important issue which as a school we're committed to teaching our children about.

If you have any concerns or questions about keeping your child safe online, please do get in touch with your child's class teacher or myself as Designated Safeguarding Lead.

Kind regards,

Annabel Cowling

Principal, Keelby Primary Academy